

The Interview

from Leave it to Leonor
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Lolita Cros

1. What is your favorite thing right now?

Going on studio visits, I think I'm addicted! I never liked going on romantic dates, but this is literally the same thing. I set up a date with an artist I met on Instagram, or that a friend set me up with; then I go to their studio and start with basic questions "where are you from, how did you become a painter/photographer/anything", etc/ Pretty quickly it turns into a back and forth of ideas and references, and finally we hug and say goodbye! I'd say it's halfway between a date and a therapy session.
I love it.

2. If money (and access) was no object, what frivolous thing would you buy or do today?

I would buy a townhouse in the west village and hang a painting by Lynette Yiadom-Boakye in the living room.

3. Have you ever gone on a pilgrimage?

Not only have I gone on one but I wrote an 80 page paper about it. I went to see Nancy Holt's *Sun Tunnels*, then Robert Smithson's *Spiral Jetty* (which was under water) and then went to Marfa. All very different experiences.

4. What is your Kryptonite?

Dogs. Puppies with floppy ears. I go into deep internet holes where I look at puppy pictures and cry a little.

5. What is your favorite time of day?

I'm not a morning person but when I have to be up early for meetings or travels it really makes me want to become one. The light, the silence, the clarity, you only get that in the morning.

6. Do you have a go-to "power" song?

Yes: Charlie Klarsfeld & Branchez' official Skrillex remix of "Would You Ever"

7. What is your happy place?

With my family in Puisserguier. It's a small village in the south of France with

nothing else to do but walk, eat and drink.

8. If you could be someone else for a day, who would you be?

I would be Donald Trump and resign.

9. What do you think you do best?

Discover emerging artists.

10. What is something you do to cheer yourself up?

I go to a museum. If I feel uninspired or sad, and just want to clock out of "regular life" for 2 or 3 hours I go into a museum, put my phone on silent and dive in. People hate going with me cause I don't talk, I don't wait for them and I always want to read everything on the wall.

11. What is the best advice you've ever been given?

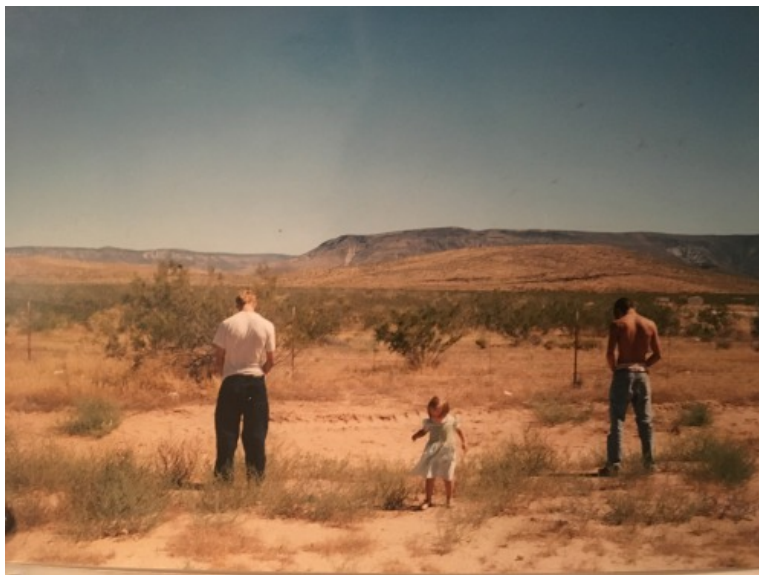
It's more of a mantra "nobody cares". It can seem a bit negative but it's actually really liberating. When you think you messed up something bad, it's fine, nobody cares! If you feel underdressed at a party and you're convinced everybody's looking at you, nobody cares! If you're stressed out and want to tell the cashier at the supermarket all about it, they don't care!

12. Who would you like to see interviewed here?

Jenny Holzer or my mom.

13. Please share your favorite photo of yourself and why it is your favorite.

If I had to describe my childhood in one photo, this would be it: little girl wearing smock dress in the American West surrounded by 2 of her brothers...urinating. I was raised half Princess half tomboy.



Born in Paris, **Lolita Cros** is an independent curator living and working in New York City. She is known for creating projects and exhibitions that combine work by both established and emerging artists. With each project she proposes an alternative venue that asks the viewer to revisit their expectations and look at the work through a new and unique lens. Cros has exhibited works in various spaces such as a Chinese restaurant, a rooftop and a truck to name a few. Having collaborated on various projects with male artists such as Daniel Arsham, Devin Troy Strother or Peter Saul, Cros has most recently concentrated her time to exhibit and promote the work of female artists. In 2017, she opened *The Salon* at The Wing SoHo, followed by DUMBO, featuring works by over 30 female artists, both emerging and established, ranging from Tschabalala Self to Jenny Holzer.