



HIGHсноBIETY

by Aaron Howes
18 December, 2017

Watch Heron Preston, Angel + Dren, & Virgil Abloh DJ at Our Exclusive Miami Art Week Party With Happy Socks

Each year, Miami Beach welcomes thousands to celebrate today's masters of modern and contemporary art and discover emerging talent. This year, [Art Basel](#) played host to more artists, designers, celebrities and influential-types than ever before and, as a result, the hype around the five-day fair continues to grow.



The [Miami Beach EDITION](#) is a well-known hotspot for some of Art Basel's most hip events and afterparties, luring the fair's attendees to an array of after dark activities at its very own club, [Basement Miami](#). The space houses a nightclub, bowling alley, and ice rink and during the week the likes of Satori, Bedouin, Blond:ish, and Nicolas Matar performed for partygoers.



On Saturday night, *Highsnobiety* and The Academy New York took over the space and hosted an unforgettable evening halfway between an art exhibition and an afterparty. The exhibit was curated by the independent New York-based curator Lolita Cros and included a dedicated edit of Daniel Arsham's *Rules of the Game* screened onto the venue's walls while Devin Troy Strother's signature balloons surrounded the ice rink.



Heron Preston and duo Angel + Dren, presented by the creative sonic collective [Lucy](#), laid down the party's hit-heavy soundtrack followed shortly after by Virgil Abloh himself. Meanwhile, Aaron Bondaroff, Tremaine Emory, Alec Monopoly, A\$AP Lou, Charaf Tajer and Pedro

Cavaliere turned up for the vibes as the playful pioneers, [Happy Socks](#), brought their signature fun-loving wares for those hardy enough to brave the ice rink.



On a mission to bring a bit more color and happiness to the world, [Happy Socks](#) made their presence known in Miami this year and were a welcomed guest at our exclusive Basement party. The brand's vibrant designs brought a touch of lightheartedness to the proceedings as it offered guests its classic Big Dot style in various new colors. Having turned a simple everyday essential into an unorthodox modern design item, the brand felt very much at home in a design-focused setting like Art Basel.

