OBSERVER

By Margaret Carrigan April 16, 2018

The Curators of Spring Place, The Wing and The Wythe on the Art They Love Right Now



Work currently on view at The Wing. The Wing

Have you ever found yourself staring at a cheesy poster image of a snow-capped mountain with an inspirational aphorism about "success" printed beneath it, hung askew on your bland office wall, and felt any inspiration you may have had drain out of you? If so, you know all too well how art can shape your experience of a place. That's why some of the coolest workspaces and networking spots in New York wisely invest time and money cultivating their collection of contemporary art, proudly displaying it on their walls not only to enliven the lives of their patrons, but also to foster the creativity of the community both in and outside of their walls. Observer spoke to the masterminds behind three of the city's coolest professional and social hangouts about their call to curate outside of traditional art spaces and their mission to integrate creativity into the everyday.

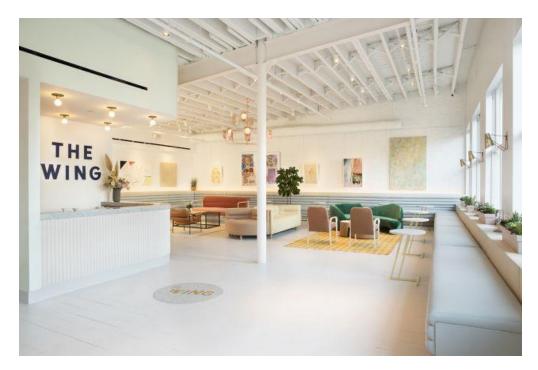
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Lolita Cros, The Wing



Lolita Cros Pamela Hanson

Independent curator Lolita Cros is no stranger to organizing shows in unusual places: in a Chinese restaurant in the Financial District, on a Brooklyn rooftop, across an indoor ice-skating rink and inside a flatbed moving truck are just a few locations in which she's set up exhibitions. "One of my primary objectives is making art as widely accessible as possible; I want my 10 year old niece to love it as much as a scholar might study it," Cros said.



An install shot of The Wing's current exhibition. The Wing

Her latest gig is curating The Salon at the super cool women-only co-working space, The Wing. Exhibitions rotate every year or so, and with three New York outposts in Flatiron, Soho, and DUMBO—and six new locations set to open across the country—Cros is always on the hunt for work by female artists of all ages to feature. Particularly inspired by the 2017 Brooklyn Museum exhibition "Black Radical Women," she recently started seeking works by some of the artists included in the show such as Lorraine O'Grady, Senga Nengudi and Coreen Simpson. It came as a surprise when she had to track down many of these established artists first-hand. "I was shocked to see how many artists in that show didn't have a gallery representation in New York or anywhere," Cros said. "It really emphasized the inequalities for women, particularly women of color, in the art world."

Luckily it's now Cros's job to elevate the careers of underrepresented female artists in her exhibitions in The Wing's Salons. "Let's face it, the art world is as much a boys club as any other industry, and showing an emerging female artist next to a Jenny Holzer or Marilyn Minter provides an incredible platform and legitimacy for what she's doing. It's something I'm thrilled about and very proud of."