



THE / SHIFT

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RTR Career Files: Founders, Movers & Shakers

What does owning your womanhood mean to you? From speaking your mind in a room full of men to wearing a gown on a casual Tuesday night, we're exploring what it means to own your you. The RTR community is made up of savvy women from across different industries, demographics and locations who are all owning it in their own way. We sat down with six of these incredible women who are breaking down boundaries and creating their own version of success.



Meet the Founders, Movers & Shakers:

Lolita Cros
Art Curator & Dealer

What does "owning it" mean to you?

Lolita: Not following trends. I think that the women who don't copy and come up with their own ideas are the people who are truly owning it.



Do you have a mantra that you live by?

Lolita: I tell myself to remember that no one really cares and that I shouldn't really worry about what other people are thinking. That sounds negative but it's actually really positive.



You get to have dinner with three women—dead or alive—who would they be and why?

Lolita: There's an artist called Nancy Holt who passed away in 2013. I spent an entire year writing my senior project on her, so I would love to sit down with her. Then maybe, Paula Cooper or like one of those big gallerists who's done her own thing and just loved what she was doing, and then Michelle Obama seems pretty cool [laughs].

We're in an era of redefining what we wear to work as women. What is your go-to work look?

Lolita: Whenever I have a busy day with a lot of meetings, I wear a white collared shirt and a cashmere shirt and then I always have a pair of flats because they can be comfortable during the day and elegant at night.

What's the best career advice you've ever received?

Lolita: Don't take things too personally.

Being a woman is...

Lolita: All about walking your own path without thinking too much about who's looking at them.